

SUPER CREDIT LIMITED

Lets Bridge it!

PROFILE

Contact Information

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SUPER CREDIT LIMITED

2025

Office address: Suite 14, Katongole Complex, Opposite Kawempe Police station,
along Bombo-Gulu Highway

P.O.Box 167824 Kampala



Company Background: *The increasing demands for instant cash by micro entrepreneurs, people in employment yet there are no immediate players in the sector, Triggered **SUPER CREDIT LIMITED** develop an innovation to solve this problem using a web based portal approach. The Idea is to provide a platform for people in employment and Micro Entrepreneurs to get instant cash through paper less loan process and shortest time possible (1-2) hours. Secondly, act as a Hub for borrowers, lenders and Investors.*

Who we are: *Super Credit Limited is a registered company in Uganda that offers financial advisory services and financial loans such as Emergency and Development loans, to people in employment & Urban-Rural micro entrepreneurs to finance working capital.*

Vision: *Simplifying access to financial services to low income earners and Micro-entrepreneurs in urban, rural and Peri-urban regions of Africa.*

Mission: *Delivering proven, rapid, instant and innovative financial products that can cause social impact.*

Motto: *Let's bridge it.....!*

Product/Services: *Our core business is to provide emergency and Development Loans where Micro-Entrepreneurs and start-Ups can access rapid and timely finance to develop their businesses. Secondly, we work with people in employment to access instant cash they can use for any reason. For example: **Pay for Urgent Medical bills, costly car repairs, Meet School fees /tuition deadlines, Rent, agent travels ,shopping/Groceries, Last minute burial and wedding budget expenses and Other Incidentals** that require instant Cash.*

Other Services:



My-Super-expense./Karma-84

(Invest a tune of 2,000,000-5,000,000M and earn interest of 14% monthly to clear your Monthly Bills).

My-E super Office.

(Work at home through our portal) You can use your small capital, retirement funds at comfort of your home to earn an income without any stress of renting any office, Marketing cost, payroll,

traffic jam and hustle with client search.

Target Markets:

SUPER CREDIT LIMITED serves two categories:

Formal Sector:

Super Credit works with People in employment (Corporate) under the following Private institutions: **Banking, Hospitals, Private schools and Universities, NGOs, Corporate Companies, Private Service Firms (security groups, lawyers etc.), Hotels and recreations business, Manufacturing companies etc.**

Through our customer web based system, corporate employee sign-up for quick and timely loans that are disbursed directly to their Mobile money wallets without any visit to our offices.

Informal Sector

Other markets include: women groups/Entrepreneurs, Agribusiness (Production), Informal business owners as (Mental Works, Mechanics, Carpenters, Cottage Business, Boda boda Riders and Micro City Traders (Saloons, Mobile Restaurants, Market vendors-local stalls, Kiosks etc.) under registered associations/groups. Through a network of our agents and branches, Clients access quick loans to advance their business agendas.



Projects: Reduction of Gender Based Violence in Peri-Urban and Rural areas through credit to Women

Uganda's fight against gender based violence still continues to be wanting. Many women and children have always manifested to be victims due to limited awareness about their rights and Limited access to Credit by female. Lack of collateral security to offer to financial institutions has partly failed women eligibility to access credit from financial institutions in Uganda. Many civil society organization have devoted different actions to address the challenge, unfortunately, more is still needed to combat the problem.

*Super credit Limited decided to support reduction of this problem through quick soft and unsecured credit to women at risk of domestic violence. We work with women entrepreneurs at all levels by empowering them to sustain, start and finance their businesses. Women with micro businesses such as **Market vendors, Saloons, make shifts, Boutiques, Stationary, Brick Laying, Kiosks, Shops and Soft Drink outlets** have been financed with our unsecured credit.*

Business Operations:

No	Operations	District
1	Namagoma-Nabbingo	Wakiso, District
2	Kawempe	Kawempe-Divison-Kampala